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BROMELKAMP COMPANY LAUNCHES ONLINE GRANTS MANAGEMENT SOFTWARE

Minneapolis, MN, Oct. 11, 2010 -- Bromelkamp Company LLC today announced the launch of its new, fully online grants management solution, Akoya.net. This latest offering in its suite of industry-leading customizable software solutions was developed to meet the demands of a growing number of foundations across the country that may have no central office and little or no infrastructure.

Founder and President Henry Bromelkamp says his company developed Akoya.net because more and more foundations and grant-makers function without a server but still need the power and tools that good grants management software can offer. "Take for example a family foundation where part of the family is in Denver and part of it is in Sarasota," Bromelkamp says, "If they have no office, let alone a server or network, where would a grants management system live?"

According to Bromelkamp, his company's latest generation online program offers seamless, streamlined record-keeping, robust contact relationship management (CRM), process automation and reporting capabilities for an affordable price.

Bromelkamp says his company, known for affordable and customizable grants management software development, recognized this need a couple years ago but held off on development until they could create a program that meets their standards for customizability, integration, and flexibility.

Microsoft Dynamics proved to be the ideal platform to meet these standards according to Matt Van Dyke, lead developer at Bromelkamp. "Dynamics gives Akoya.net solid integration with MS Office products (Outlook, Word, Excel, etc) and robust reporting capabilities," he says. "It also allows Akoya.net users to work offline, which distinguishes Akoya.net from its competitors, and that is essential to getting work done when internet connection isn't available."

Van Dyke says that in addition to seamless integration with Microsoft's Office products, Akoya.net also integrates with mapping and searching applications like Google and Guidestar, a database of all non-profits in the U.S. With all these capabilities, he says, using Akoya.net

doesn't require expert technical know-how, is easily customized by the user and is affordable – all important factors to Bromelkamp in developing the product.

“It's exciting to be developing this software as a service. Development is underway on the next version which will incorporate features of our online grant application and grant reviewer products,” says Van Dyke, “And, as has been the case for more than 30 years, we will collaborate with our clients to expand Akoya.net to meet individual foundation and market needs.”

“Akoya.net is a nimble product that has the ability to meet immediate needs yet evolve to the changing requirements of our customers,” Bromelkamp says. “It is very creative, a great example of our company's philosophy and reputation of always being the best, not the biggest.”

A key factor in the company's more than three decades of service to grant-makers, he says, is its incomparable commitment to customer care and a deep understanding of how foundations run.

“Hands down, we have the best customer service in the industry, because our support is always responsive, accurate and appropriate,” says Henry. “Every phone call is answered by someone who speaks in plain English rather than technical jargon, has a customer service mentality and understands the specifics of running a foundation because they're actually doing it.”

Bromelkamp employees serve as the board for the company's own foundation focused on homelessness, literacy and technology.

Bromelkamp says online grants management software is not right for everyone at this time – while the technology is improving rapidly, installed desktop software still provides the most robust technical functionality. Until online products can match those desktop capabilities, Bromelkamp says his company will continue to sell and support its own desktop software, called Pearl, which provides expanded capabilities typically needed by more complex foundations, such as fundraising, fund accounting and special event tracking.

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About Henry Bromelkamp:

Bromelkamp is founder and President of Bromelkamp Company, a foundation technology company founded in 1978. He is also a well-known speaker in the grants management industry for his seasoned expertise, objectivity and compelling communication style. Bromelkamp's eclectic background early on, including a degree in architecture, several years managing a community music organization and work at the IBM Development Laboratory in Rochester, Minnesota, gave him a unique perspective into the ways technology might help grant-makers.

Later, as a consultant, he developed grants management software for arts funding agencies in Minnesota. Eventually over half the state arts agencies in the United States adopted the software he developed during that time.