CONTACT: Karen Bromelkamp
612-767-6701
Karen@bromelkamp.com

Introducing Bromelkamp Company's New Chief Executive Officer

Minneapolis, MN. December 6, 2019 – Today the Bromelkamp Company Board introduces new Chief Executive Officer, John Long. Long will step in as successor after founder and former President Henry A. Bromelkamp stepped down earlier this year. "During this time of transition, there is no better person to lead Bromelkamp Company than John Long," said Mike Bromelkamp, Board Chair. "John is driven to achieve success. With 20 years' experience leading software companies, his vision for software as a service will immediately serve the employees of Bromelkamp Company as well as current clients and new clients into the future."

The Board is eager to begin the new year with excitement as it carries forward the company *mission* 'to foster the work of grant makers and community lenders through technology and advice that enables effectiveness and innovation'.

It is because of Long's belief that if you "take care of your customers and your employees, you will be successful." He states, "It's an adage that I believe thoroughly in, no matter what business you are in. I've been in staffing, which is a people business, for 20 years and it is exceptionally true. As a leader of several companies, both ones that I joined and Avionte which I co-founded, I've led by building a 'positive, solutions' culture. Trust, integrity, stability, transparency are words I believe every organization should subscribe to. This makes me a match for all the Bromelkamp Company offers to its employees and clients."

John Long, Chief Executive Officer
Bromelkamp Company

With the addition of John Long as Chief Executive Officer, Bromelkamp's Board of Directors consists of Chairman, Mike Bromelkamp; Secretary, Karen Bromelkamp; Matt Van Dyke; and Rick Brimacomb.

About John Long

Founder and Co-Chairman of Avionté a proprietary software company for the staffing industry. He has twenty years of experience with emphasis on leading companies who develop and support software as a service including eEmpACT, a CRM based staffing industry software and TempWorks Staffing Software. He states, "As an individual, I strive to be passionate about all aspects of life (the world is built in colors). Enjoy today and have a positive influence on someone else's life, both my immediate family and others. It's addicting to be a part of a work team that works hard, trusts each other and still makes a point to have a lot of fun along the way. That high performing team's energy transfers to the customers and everyone who interacts with the organization. Visiting and interacting with the customers is always a highlight that enables to me to stay connected and grounded to the very reason the business exists.

I love technology, particularly SaaS based businesses, that connect and bring value to their customers. I consider myself creative, so the speed of technology businesses meshes well with me as there are always places to improve."

About Mike Bromelkamp

Mike Bromelkamp was a Principal in the Roseville office of Olsen Thielen CPAs and leader of its Business Valuation and Forensics Group. He has more than 43 years of experience in accounting, auditing, technology, business valuation, forensics, litigation support, expert testimony, and consulting. Mike joined the Firm in 1992 and retired in 2018. His experience included managing corporate finance, accounting and internal audit functions for national public and private companies. Mike worked with small and mid-sized companies and non-profit organizations to maximize their financial and operating results.

About Bromelkamp Company

Bromelkamp Company LLC's mission is to foster the work of grant makers through technology and advice that enables effectiveness and innovation. Our vision is that our clients are free to focus on the mission of their own organizations because of us. At Bromelkamp Company, we deliver outstanding service and provide personalized customer support. Your needs are where we start, and we are committed to your ongoing success. Learn more about Bromelkamp Company LLC and our software solutions at http://www.bromelkamp.com/.